



The Year of YES

2018 Annual Report to the Community



2018: The Year of Yes

It's been a whirlwind of a year at HASA. Our team has witnessed a dramatic increase in HASA's need to advocate for, and to serve, individuals with communication challenges.

One commitment I made (and I asked my team to make along with me) was to spend the year saying "yes." That commitment to **YES** has led us down an exciting road of new partnerships and fostered a renewed commitment to HASA's mission.



Saying **YES** led to HASA providing 500 hearing screenings to prekindergarten students in Baltimore City. Saying **YES** resulted in HASA staff attending more than 100 community outreach events where we reached more than 20,000 people. Saying **YES** led to the development of a new model for on-site sign language classes for community groups and area businesses.

As you read through HASA's accomplishments and results for the year, know that it happened because you also said "yes." **YES** to supporting our work to build an inclusive, accessible society where everyone is able to understand—and be understood.

Erin Stauder, Executive Director/CEO

CELEBRATION

In September, we hosted HASA's very first Silent Disco, followed closely by A Very MOD affair in November to commemorate the 60th anniversary of Gateway School.

In 2018, HASA special events had more than 500 attendees who contributed more than \$50,000 to HASA's mission.



YES TO...



COLLABORATION

Partnership is key to accomplishing our goals to benefit the entire community. HASA staff and volunteers provided hearing screenings to 500 students in Head Start programs at the Y of Central Maryland.

Our community education team provided children's librarians throughout Baltimore with tools to provide sensory-friendly storytelling for children with autism.

CONNECTION

More than 500 American Sign Language (ASL) students and community members attended classes and ASL storytelling events at HASA this year.

Four ASL storytelling events were scheduled throughout the year, in conjunction with our offering of on-campus and community-based classes in sign language and Deaf awareness.



LOOK WHAT YOUR GIFT ACCOMPLISHED

#CommunicationMatters

4,463

PEOPLE SERVED



2,545

CHILDREN RECEIVED CLINICAL
OR SCHOOL BASED THERAPY

1,528

FAMILIES RECEIVED
FINANCIAL SUPPORT FOR
CLINICAL SERVICES



542

STUDENTS TOOK
HASA/ASL CLASSES



10,000

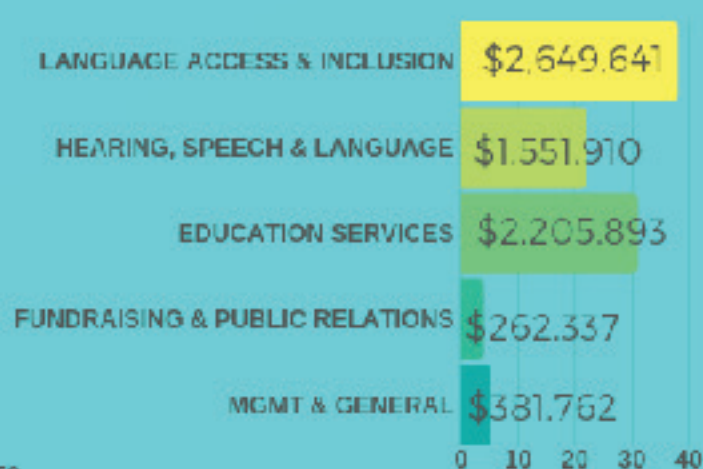
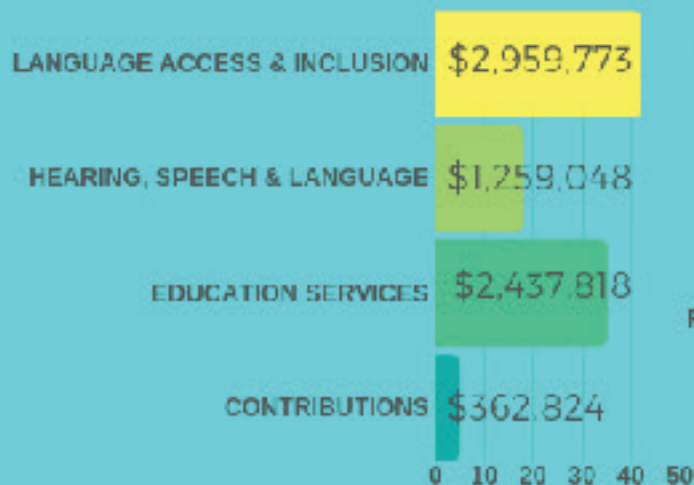
PEOPLE PROVIDED WITH
NOISE PROTECTION

FINANCIALS

JULY 1, 2017 - JUNE 30, 2018

REVENUE \$7,019,463

EXPENSES \$7,051,543



Miriam Zadek was awarded a lifetime achievement award in volunteerism from Governor Larry Hogan for her work to make communication more accessible for Maryland citizens who are deaf or hard of hearing.

In her 40-year relationship with HASA, Miriam has worked as a social worker, advocate, fundraiser, volunteer, and board member. Thank you for your dedication, Miriam!

DISTINCTION



EXPANSION

HASA opened two new classrooms through a Prekindergarten Expansion grant from the Maryland State Department of Education to serve 4 and 5 year olds to prepare them for kindergarten in their local school systems.

Opening our doors to a new group of students nearly doubled our student population and provided a rich foundation in language and literacy for a new cohort of Gateway alumni!

HASA hired three young adults with autism to work in its various programs. Joey (a graduate of Gateway School) and Dylan manage the school lunch program and Brian (another Gateway alumnus) helps to digitize clinical patient records.

Through a partnership with Itineris, we also provide job training through a volunteer program with two other young adults with autism.

INCLUSION





MODERNIZATION

Foundation support allowed for an upgraded security system for student, patient, and staff safety. Additionally, we replaced our phone system with more accessible technology and ensured future growth and data security with a server replacement.

Donors also supported upgrades to our building to create meeting spaces that are more accessible to the Deaf community.

YES TO...

LEGISLATION

At the federal level, HASA presented policy statements in support of the Over-the-Counter Hearing Aid Act.

Locally, HASA supported the provision of hearing aid coverage for Medicaid patients over the age of 21 and spoke out against a license plate designation for Deaf/Hard of Hearing individuals in Maryland.



PREVENTION

The number one customer complaint for restaurants is noise. Many people with hearing loss avoid dining out all together.

Your support provided the tools to teach restaurant teams to better serve diners who are hard of hearing at more than a dozen restaurants in conjunction with Restaurant Week(s) in Baltimore and Washington, DC.

Because you said YES



MISSION STATEMENT

connecting people to their worlds

VISION STATEMENT

a society where everyone can understand and be understood

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